

THE MASONRY INSTITUTE OF HAWAII

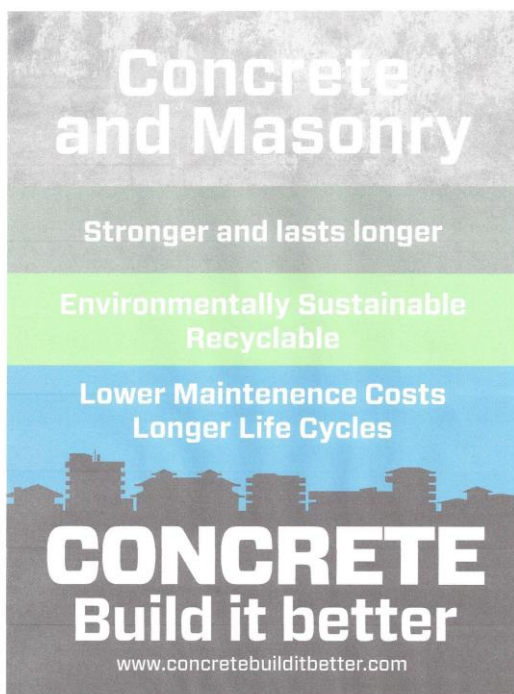
Masonry in Hawaii

www.masonryhawaii.com

CONCRETE BUILD IT BETTER

On Tuesday, November 17, 2015 the joint venture of the Masonry Institute of Hawaii and the Cement & Concrete Products Industry launched the first phase of their marketing plan. MIH and CCPI sponsored a micro website that provides information on why concrete masonry buildings are stronger and lasts, is environmentally sustainable, and recyclable with lower maintenance costs and have longer life cycles. The consultant, 4FrontBranding, was responsible for development of the marketing tools under the direction of **Wayne Kawano, Shorty Kuhn, Dwight Ho** and **Rod Haraga**. The new website also provides links to the participating concrete and concrete masonry members. Stay tuned for additional marketing plans in 2016.

Please visit www.concretebuilditbetter.com for more information.



CHRYSLER PRESENTS AT CONVENTION

Mr. John Chrysler, Executive Director, Masonry Institute of America was a featured speaker at the Pacific Building Expo 2015 held at the Hawaii Convention Center on Tuesday, November 17, 2015. John was sponsored by the Masonry Institute of Hawaii. The seminar's title "Why Masonry?" was developed to promote the concrete masonry industry as part of the marketing strategy developed by MIH and CCPI.

John's presentation showed that using concrete masonry for construction is the sustainable choice, with numerous environmental benefits. The presentation also showed that materials can be manufactured locally, which reduces transportation costs and energy consumption of the delivered materials. It also presented how concrete masonry buildings are structurally sound thereby resisting weather, earthquake forces, flood damage and fire destruction.

The presentation can be viewed on the Masonry Institute of America's at: www.masonryinstitutue.org.



Lisa Kim and John Chrysler

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John Chrysler presents at the Convention Center

NEKOTA PRESENTS HO'OPILI



MCAH members listen intently to **Cameron Nekota**

Cameron Nekota of DR Horton, Schuler Division presented the Ho'opili master plan to the members of MCAH. At the regular scheduled MCAH monthly meeting on November 18, 2015 at Tokoname Sushi, Cameron identified the issues that were facing DR Horton and their proposed residential, commercial, industrial, school and agriculture developments in master plan. DR Horton's practice is to hire union contractors for their projects in Hawaii. There are many building opportunities for the masonry industry for the next 20 plus years, according to Cameron. The entire Ho'opili development is

bounded by Kualakai parkway to the west, Fort Weaver Road to the east, the H-1 freeway to the north and Keahumoa Parkway to the south. Cameron said that the 5,000 square foot single family dwelling lot size is a thing of the past. The new development will feature 3,500 square foot lots for single family dwellings. Cost for these dwelling units range from approximately \$350,000 to \$650,000.

PROJECT OF THE YEAR – HALE KULA ELEMENTARY

Hale Kula Elementary School was named the MIH Project of the Year 2015. According to Design Partners Incorporated's architect, **Kanako Suzuki**, the school project, located in Schofield Barracks, consists of four major masonry buildings at a cost of \$32.5 million. The Department of Education is the owner of the facility. The Mason Contractor for the project is Ono Construction, Inc. The awards ceremony will be held at the Honolulu Country Club on January 27, 2016.



Hale Kula Elementary School Classroom Building